



[SucologIQ Solutions](#)



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/David-suero-cobos

KEY SKILLS

- **Tools**
 - Python
 - R+
 - Google Analytics
 - SQL
 - Tableau
 - Amazon AWS
 - WordPress
 - Shopify
 - Google Platforms
 - QuickBooks
 - Sage
- **Techniques**
 - Data Cleaning and Preprocessing
 - Descriptive Analytics
 - Data Mining
 - Data Visualization
 - Predictive Modeling
 - Web Analytics
 - Prescriptive Analytics
- **Personal Abilities**
 - Problem-Solving
 - Critical Thinking
 - Time Management

LANGUAGES

- English - Fluent
- Spanish - Native

DAVID SUERO COBOS

HIGHER EDUCATION

- **Data Analytics Engineering - Master of Science** (Northeastern University Vancouver). Sep, 2022 - Apr, 2024.
 - Distinguished Certifications: Predictive Machine Learning, Python for Finance, SQL Bootcamp, AWS, Data Analysis Techniques, G. Analytics.
- **Digital Marketing - Advanced International Course** (CICC of Canada - Vancouver). Sep, 2021 - Sep, 2022.
 - Distinguished Certifications: E-commerce, SEO, Google Ads, Tag Manager, Email Marketing, Content Marketing, Social Marketing.
- **Finance-Actuarial Economics & Business Administration - Dual degree** (Rey Juan Carlos University - Madrid). Sep, 2017 - Apr, 2022.
 - Distinguished Certifications: Fundamental Financial Analysis, Project Formulation, Financial Analysis, Business Decisions, Leadership and Management, Social Innovation

WORK EXPERIENCE

- **Data Analyst.** Mar, 2023 to date. *Pacific First Aid.* Vancouver.
 - Implementation Project Leader Leveraging Data Insights.
 - Boosting E-commerce Efficiency and Cutting Costs via Data Analysis.
 - Deploying Advanced Solutions to Deepen Understanding of User Behavior and Enable Strategic Decision-Making.
 - Achievement: Realizing a 20% Monthly Revenue Surge on the E-commerce Platform and a 30% Boost on Amazon, Fueled by Data-Driven Digital Solutions.
- **Teaching Assistant** (*Foundations of Data Analytics*). Jan, 2023 to present. *Northeastern University.* Vancouver
 - Fostering effective learning alongside the professor.
 - Collaborating on class planning to guide student success.
- **E-Commerce & Marketing Coordinator.** Mar, 2022 to Mar, 2023. *Pacific First Aid.* Vancouver.
 - Spearheading diverse marketing strategies to boost customer loyalty.
 - Establishing a multichannel presence and managing all online platforms.
 - Achievement: Leading the creation of two innovative digital platforms, crafting comprehensive strategies for business success.
- **Marketing Specialist.** Oct, 2021 to Feb, 2022. *Mindful Market.* N. York.
 - Brainstorming customer satisfaction enhancements.
 - Optimizing processes and introducing new data metrics.
- **Operations Analyst Intern.** Jan, to Aug, 2021. *REMICA.* Madrid.
 - Preparing income, cost, and profitability reports, streamlining tracking processes for improved accuracy.